



Status match to our elite tiers

If you're an elite tier member with any other hotel loyalty programme, we'll match your status and upgrade your Best Western Rewards membership... for free.

Upgrade today

Just complete the form below, and return it to our Rewards Team along with a copy of your current statement or membership card showing your elite tier with another hotel loyalty programme and we'll take care of the rest.

Best Western Rewards Account Holder Name:
Best Western Rewards Account Membership Number:
Competitor Loyalty Programme:
Competitor Loyalty Programme Tier:

Signed: _____

Date: ____/____/____

Return your form along with your proof of elite tier membership with another hotel loyalty programme to **rewards@bestwestern.co.uk** or **Best Western Rewards, Consort House, Amy Johnson Way, Clifton Moor, York, YO30 4GP.**

For more information call the Rewards Team on **0800 042 0338**

Terms & Conditions

Status Match is open to new and existing Best Western Rewards® members ("Members") who reside in Great Britain and wish to upgrade their new or existing Best Western Rewards Elite Status Membership level to a level equal to, but not higher than, their current elite tier/status level in any other competing hotel chain's loyalty programme ("Competitor Loyalty Programme"). To complete the Offer, Members must complete the Offer form available at www.bestwestern.co.uk and send it to via one of the methods discussed therein. As stated in the Offer form, Members must provide proof of their current Competitor Loyalty Programme elite tier/status level in one of the following forms: (i) a copy of their current Competitor Loyalty Programme elite tier/status statement or (ii) a copy of their current Competitor Loyalty Programme elite tier/status card. If Members have questions concerning the Offer, they should contact the Rewards Team via telephone at 0800 042 0338 or email at rewards@bestwestern.co.uk. Best Western Great Britain will determine the equivalent Best Western Rewards Elite Status Membership level that matches the Member's current Competitor Loyalty Programme elite tier/status level, based upon a review of the number of nights, stays, and/or points required to meet the comparable elite tier/status level. Best Western Rewards Elite Status Membership levels are Gold Elite Status (awarded after ten (10) nights, seven (7) eligible stays**, or 10,000 Best Western Rewards Points** in one (1) calendar year), Platinum Elite Status (awarded after fifteen (15) nights, ten (10) eligible stays, or 15,000 Best Western Rewards Points in one (1) calendar year), Diamond Elite Status (awarded after thirty (30) nights, twenty (20) eligible stays, or 30,000 Best Western Rewards Points in one (1) calendar year), and Diamond Select Elite Status (awarded after fifty (50) nights, forty (40) eligible stays, or 50,000 Best Western Rewards Points in one (1) calendar year). A new Elite Status Best Western Rewards card will be shipped to the mailing address provided in the Member's account profile within 4 to 6 weeks following the upgrade. Only elite tier/status level will be matched (competing hotel chain's point levels will not be matched). All Best Western Rewards program rules apply. See www.bestwestern.co.uk/policies/terms-of-use for complete programme terms and conditions and to learn more about the various Best Western Rewards Elite Status Membership levels. Offer may not be valid with any other offer, promotion, or discount. Offer is subject to cancellation or change without notice. Best Western International, Inc.'s decisions are final on all matters relating to this Offer.

**An "eligible stay" for the purposes of this Offer is defined as any stay (i.e., one or more consecutive nights at the same Best Western branded hotel) with the exception of a stay booked through an online travel agency, a stay booked through a tour operator, and a stay booked at a special discounted rate (see Best Western Rewards programme rules for further information on eligibility criteria). Only one (1) check-in/check-out permitted per eligible stay.
***Best Western Rewards Points** for the purposes of this Offer is defined as Points that result from eligible stays only but excluding Bonus Points or promotional points (see Best Western Rewards programme rules for further information on definitions for these capitalised terms). Each Best Western® hotel is independently owned and operated. Best Western and the Best Western marks are service marks or registered service marks of Best Western International, Inc. ©2016 Best Western International, Inc. All rights reserved.

